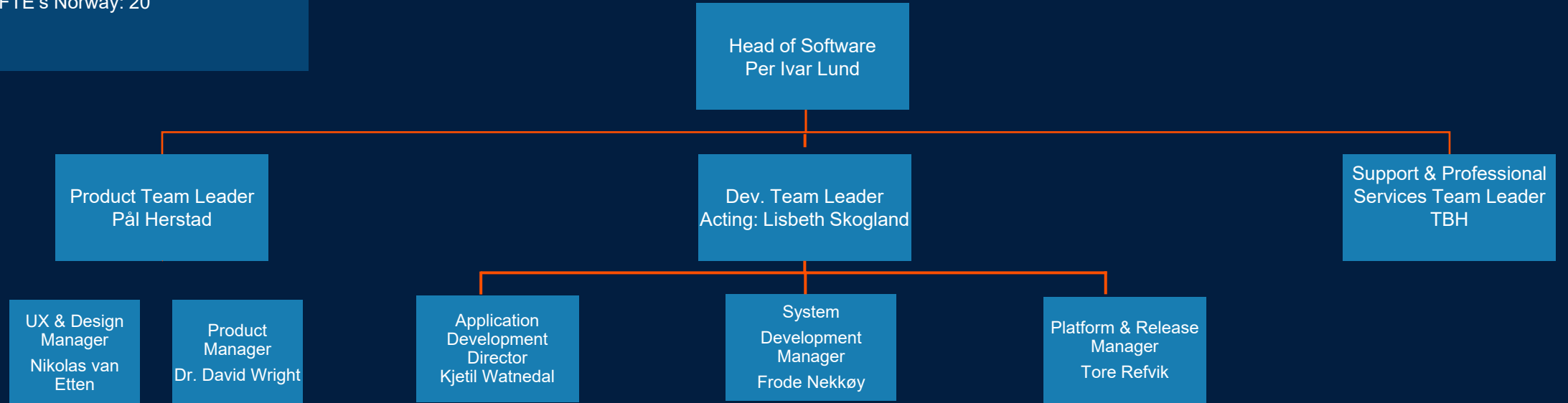




# Software

- Software products strategy development and execution, including P&L responsibility for SW products and services
- # FTE's Norway: 20





## Per Ivar Lund

*VP Business Development*

Various International Management Director positions for health and technology firms.

Experience in various senior management positions internationally with focus on business growth and business development, Dell HQ, technology/USA, Rieber & Son, food/Czech Republic.

Joined ScaleAQ in 2018.



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- University of California, Berkeley, Maser of Business Administration (MBA)
  - Norwegian School of Management (BI), Master in Management and Marketing
  - Worked internationally in USA, Germany, Czech Republic, Finland